

Driving Health Information

Roche Diagnostics in the UK

Helping healthcare professionals and individuals to better detect, monitor and manage medical conditions is an increasingly important challenge in modern healthcare.

In-vitro diagnostics provides the solution - and Roche Diagnostics is leading the way. As the UK and world leader, we are dedicated to researching, developing, marketing and servicing diagnostic products and solutions that make a difference to people's lives.

In the UK, our Diagnostics business based in Lewes in East Sussex provides the industry's broadest product range, spanning all sectors of the market. Whatever the setting, Roche Diagnostics has the solution.

Our products empower patients to monitor their own chronic conditions easily and accurately. In particular, Roche has developed highly successful and innovative systems for patients with diabetes and those receiving anti-coagulation therapy.

In hospitals, our products play two important roles. Firstly, they fuel the backbone of laboratory services, providing accurate diagnosis of patient samples either taken at the hospital or in the community. Through innovative development in clinical chemistry, automated systems and immunodiagnosics, Roche offers modern, high-tech solutions for today's laboratory. Secondly, our products enable the rapid and often life-saving diagnosis of medical conditions when every second counts - in accident and emergency, intensive care or in the operating theatre.

Roche pioneered the application of Polymerase Chain Reaction (PCR) technology - the most advanced method in molecular diagnostics and now a recognised industry standard. As the leader in this field, our products enable clinicians to monitor the progression of diseases such as HIV and hepatitis C and their patients' response to treatment. Our PCR-based tests are also used by the National Blood Service to help ensure the safety of the UK's blood supply by testing blood donations for hepatitis C.

We are also one of the world's leading manufacturers of research reagents and systems for determining the causes of, or people's predisposition to, disease. These products and services focusing on molecular biology provide scientists with the tools for ground-breaking work in genomics and gene therapy.

Customers all over the UK rely on our products and their confidence has made Roche the number one company in most of the areas where we are doing business. We understand their needs by maintaining strong relationships with them and we have the industry's most rigorous customer satisfaction programme. We strive to exceed our customers' expectations with a range of services including next day delivery, a team of fully qualified nurse educators, specialist telephone support, and a network of engineers who are able to rapidly respond to our customers.

Diagnostics are set to play an increasingly important role in the future of healthcare as genetic knowledge presents new and exciting opportunities. Our vision of the future is one where clinicians and patients are armed with Actionable Health Information - information that reduces the uncertainty in the medical decision making process, enabling them to choose between the alternatives available to prevent or treat disease.

This vision drives our pipeline of new products - the broadest in our industry - and will present us with even more opportunities to make a real difference in people's lives.



www.rocheuk.com

Produced August 2003 by Corporate Affairs for Roche in the UK. welwyn.corporate_affairs@roche.com

Roche Diagnostics Ltd., Bell Lane, Lewes, East Sussex BN7 1LG

Includes image from the Roche Health Kiosk